

Research Article**LINGUISTIC ANALYSIS OF G20 SPEECH BY CROWN PRINCE MOHAMMED BIN SALMAN:
DISCOURSE STRATEGIES, RHETORICAL PATTERNS, AND COMMUNICATIVE STYLE IN THE CONTEXT
OF INTERNATIONAL GEOPOLITICS AND ECONOMIC COOPERATION*****Dr. Uhoudfahad Arubaiya**

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Abstract

The study has analysed the speech delivered by Crown Prince Mohammed bin Salman at the G20 Summit, with a focus on doing linguistic structure through discourse, rhetoric, and communication style. The speech presents an optimistic and future-oriented viewpoint, highlighting the need of cooperation between India and Saudi Arabia, while acknowledging the absence of past tensions. The future-oriented Vision 2030 program finds resonance in this constructive framework however, the positive reinforcement techniques, the Crown Prince cultivates a sense of goodwill and emphasises the significance of collaborative endeavors, especially in the pursuit of the Economic Corridor initiative. The speech employs a diplomatic and formal mode of communication, according to established international standards, but simultaneously emphasising the collective obligation in attaining common goals. In general, this discourse exemplifies a collaborative and forward-thinking stance in the pursuit of enhancing mutual ties and attaining common developmental objectives.

Keywords: Discourse Analysis, Rhetorical Strategies, Communication Style, Bilateral Relations, Economic Corridor Project, International Diplomacy.

INTRODUCTION

The speech with Crown Prince Mohammed bin Salman in G20 is a good chance to explore the language intricacies used by one of the leading prominent people in current geopolitics (Shafi, 2021). Crown Prince Mohammed bin Salman, in his role as the de facto leader of Saudi Arabia, has shown influence in casting worldwide opinions and policies. The presence of rhetoric patterns in linguistic interaction and texts may give rise to challenges in inter-linguistic and cross-cultural communication, highlighting the need to possess rhetoric competence in second language (L2) situations (Loveday, 1983). The research provides more support for the notion that persons who engage in inter-linguistic and cross-cultural communication must exhibit a high level of proficiency in rhetoric in order to successfully negotiate the complexities of language use (Мураталиева, 2019). Discourse analysis offers a flexible framework for conducting an in-depth study of communication, enabling a thorough analysis of fundamental components like agency, structure, conflict resolution, causality, and temporal aspects (Lynggaard & Lynggaard, 2019). The use of this study approach has shown to be very beneficial when analysing G20 speech with Crown Prince Mohammed bin Salman. The study's emphasis with the claim that successful communication during G20 speech encompasses verbal, non-verbal, and listening abilities, aiming to convey information in a succinct, lucid, and captivating way (Harding, 2014). This has shown that the language study extends beyond the textual aspect and dives into the overall communication style used by Crown Prince Mohammed bin Salman throughout the Speech of G20. The objective of the study is to analyse the discourse methods, rhetorical patterns, and communication styles used by the Crown Prince in this speech of G20 summit.

The linguistic analysis is helpful in giving insights into the language techniques adopted by the Crown Prince to effectively express his messages, establish his authority, and negotiate intricate geopolitical storylines. Through an analysis of the intricacies in his linguistic choices, a more profound comprehension of the strategic communication strategies implemented by a prominent figure on the global platform may be attained. The study has included the dialogues between Modi and the Crown Prince where they have a historic agreement to launch *Mega India-Middle East-Europe shipping and railway in connectivity the corridor*. The research has highlighted the importance of "One Belt, One Road" and global financial cooperation for global economic growth (Miao & Asmussen, 2020). The influential countries taking part, including India, UAE, EU, France, Saudi Arabia, Italy, Germany, and the US, were supporting connectivity and infrastructure. International financial cooperation must negotiate varied interests and geopolitical issues, and maximising these projects' advantages for all stakeholders requires a comprehensive awareness of possibilities and limitations (Mackintosh, 2016). The Crown Prince has congratulated Modi for the strong management held at the G20 Summit on September 9 and 10 that has included economic corridor.

LITERATURE REVIEW**Definition and Scope of Discourse Analysis**

Discourse analysis is an interdisciplinary subject that studies social and contextual language usage (Van Dijk, 2018). It explores the forms, meanings, and power dynamics of spoken and written communication beyond leaders words and phrases. Discourse analysis shows how people generate meaning, communicate beliefs, and manage relationships by evaluating language in social contexts (Merskin, 2019). This area uses linguistics, sociology, anthropology, psychology, and

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communication studies to study language as a dynamic instrument for social interaction and meaning-making (Charity Hudley *et al.*, 2023). Discourse analysis covers ordinary interactions, speech, political speeches, media writings, and scholarly discourse (Freeden, 2021).

Relevance in Analysing Communication

Discourse analysis is vital for communication studies because it provides a sophisticated view of language as a social and cultural phenomenon (Hussein, 2021). This analytical approach is useful for researching complicated communication, such as political discourse, where power dynamics and strategic communication are important. Discourse analysis reveals ideological positions, and persuasive strategies in communication at the G20 summit for the year 2023 (Collier & Taylor, 2022). Its use in media studies, education, psychology, and sociology shows its importance in comprehending human interaction and societal processes (Macrae, 2020).

Discourse Strategies and Rhetorical Patterns

Discourse analysis illuminates how people communicate, persuade, and build authority; this aspect of discourse analysis examines rhetorical devices, persuasive methods, and communication tactics that influence speech (Quayson & Watson, 2023). It helps to identify linguistic patterns like argument framing, emotional or logical appeals, metaphors, and symbols (Tianli *et al.*, 2022). These strategies reveal how communication is adapted to meet certain purposes, such as influencing public opinion, negotiating agreements, or expressing personal values (Martin, 2022).

Theoretical Frameworks for Analysing Discourse

The theoretical frameworks in discourse analysis offer a basis for comprehending the intricacies of communication in many settings. However, the research has used a well-established theoretical framework to analyse the discourse surrounding the major agreement between Modi and the Crown Prince (Lukash, 2021). The agreement has facilitated the development of the project Mega India-Middle East-Europe shipping and railway route. The purposeful theoretical framework focuses on the analysis of prevalent discourse methods used in the realm of political communication (Savigny, 2002). This perspective enables us to examine the language skills and persuasive strategies used by prominent people such as Crown Prince Mohammed bin Salman and his peers in geopolitical development. Moreover, the research has explored the analysis of rhetorical patterns in geopolitical discourse, offering unique perspectives on the use of language to construct and influence international accords of such magnitude (Bowker, 2021). Geopolitics challenge "traditional" and "modern," confusing "local" and "global." This shift reassesses sociocultural links, creating a new geo-cultural paradigm (Chorna *et al.*, 2021). This dynamic setting requires strong communication and negotiating abilities, particularly when dealing with interlanguage issues (Kickbusch & Holzscheiter, 2021). The study shows their crucial value by meticulously analysing Modi and the Crown Prince communication (Kumar, 2023). Effective communication transcends language borders and is essential for handling difficult global discussions and influencing international relations in this changing geopolitical scene (Kumar, 2023).

Importance of Communication Competence in Multilingual Settings

Effective communication has a cornerstone in creating an importance that has been highlighted in the multilingual environment (Barati, 2015). Most of the individuals have explored their linguistic backgrounds, which necessitates the level of communication and competence of the linguistic background has been included (Kiavar & Yaghoubi-Notash, 2019). It has also been found that language proficiency is one of the abilities that has been used as the language of communication. However, users with a good command of the language have been considered as they can easily communicate through a wide range that includes ideas in speech and writing (Davin & Tarusan, 2022). Inter-linguistic and cross-cultural communication presents several challenges, as people are required to effectively manage linguistic disparities and modify their communication approach in order to establish a shared understanding (Maslava, 2019). However, this has created a significant level of cultural understanding and empathy. Furthermore, the significance of rhetorical ability in the development of second language competency should not be underestimated (Nikulina, 2021). A comprehensive comprehension of syntax, semantics, and rhetorical techniques is necessary in order to provide proficient communication that elicits a strong response from the intended recipients (Hoover *et al.*, 2020). Moreover, within the domain of global geopolitical and economic cooperation, effective communication emerges as the pivotal factor for achieving fruitful partnerships (Stott & Murphy, 2020). The success of negotiations, agreements, and diplomacy relies on the capacity to effectively communicate objectives, concerns, and suggestions with accuracy and coherence (Mukmin & Fitriyani, 2020). Development of effective communication skills in multilingual environments is not just a pragmatic aptitude but a fundamental component for cultivating shared comprehension, cooperation, and, finally, worldwide advancement (Kovalchuk & Yermak, 2021).

Challenges in Inter-linguistic and Cross-Cultural Communication

Inter-lingual and cross-cultural communication have developed a multifaceted array of obstacles that emerge when individuals from different language and cultural contexts converge have been considered in the study (Mansurova *et al.*, 2020). The presence of language difficulties may impede the efficacy of communication, which results in the occurrence of misconceptions and misinterpretations (Kulich *et al.*, 2021). The loss of idiomatic phrases, subtleties, and culture in translating necessitates the need to establish connections in order to overcome these barriers (Titone *et al.*, 2019). Moreover, non-verbal communication must exhibit considerable variation across different cultures, hence adding complexity to interpersonal relationships (Vitezslav & Yu, 2019). To overcome these obstacles, individuals must possess not just linguistic competence but also a keen awareness of cultural nuances, empathetic qualities, and the capacity to modify their communication approaches in order to overcome reciprocal comprehension (Huang & Huang, 2020).

The Significance of Geopolitical Relations in Global Affairs

The significance of geopolitical affairs in influencing the trajectory of world events cannot be overstated (Mutluer, 2020). States have included territorial conflicts, geopolitical

alliances, and political ideologies in finding international stability and security (Zhu, 2021). This study has included the global landscape in which the recent agreement was used to build the Mega India-Middle East-Europe maritime and railway route, showing how "One Belt, One Road" might boost economic development (Zhu, 2021). The strategy has created a positive impact on global growth, and it has also created peaceful coexistence through energy, cross-border business and transportation (Kaleemi, 2023). Geopolitical factors serve as the fundamental basis for making choices pertaining to foreign policy, military strategy, and the allocation of resources (Klement, 2021). Comprehending and effectively managing these complex interconnections is difficult for governmental entities and policymakers in order to make well-informed judgments about problems of global importance.

Economic Cooperation and Diplomacy in International Relations

Economic cooperation and diplomacy are integral elements in the field of international relations (Kukharyk & Nübling, 2021). Countries like Saudi Arabia and India have participated in diplomatic endeavours in order to cultivate economic relationships, engage in trade negotiations, and promote investment prospects (Flaherty, 2021). Bilateral and multilateral dialogues function as forums for countries to engage in discussions pertaining to common economic interests, the resolution of conflicts, and the advancement of mutual prosperity (Cossa, 1996). The implementation of efficient economic diplomacy has the potential to foster the creation of enduring alliances that positively impact worldwide economic expansion and stability (Chatterjee, 2020). English is considered the most used language at the G20 speech in India-Saudi Arabia bilateral and multilateral negotiations (Pennycook, 2008). English is the worldwide language of diplomacy and commerce, and both nations have many English speakers (Puri, 2021). It also helps to overcome language difficulties caused by participants' different linguistic origins (Juriana, 2017). Even though Arabic is Saudi Arabia's official language and Hindi is one of India's, utilising English helps diplomatic meetings go smoothly. The impact of bilateral and multilateral agreements on the global economy is the idea within the framework of the G20 speech in which member states were engaged in discussions and negotiations affecting several facets of economic cooperation (Deineko, 2019). The agreements established under the G20 framework include a diverse array of subjects, that has included trade, investment, and regulatory frameworks. However, these agreements provide the foundation for further market entry, stronger economic collaboration, and more efficient cross-border commercial operations among the nations involved. The ramifications of these accords have far-reaching implications across several industries, fostering economic expansion, generating employment opportunities, and promoting general global prosperity (Lukash, 2021). Hence, the G20 agreement exemplifies the efficacy of international collaboration through bilateral and multilateral in creating an impact and fortifying global economies (Astuti, 2020).

Background and Role of Crown Prince Mohammed bin Salman

The Crown prince has shown a leading delegation in participating in the summit of the G20 leader, where he has officially visited the South Asian nation based on the invitation

from Indian Prime Minister Narendra Modi. However, more G20 leaders have come across in New Delhi (Person, 2023). The impact of Crown Prince Mohammed bin Salman on global diplomacy has the leadership of the current Saudi Arabian administration, as the Crown has adopted a growth approach that is socio-economic development in both regional and international affairs (Myasnikova *et al.*, 2021). However, his active involvement in endeavours, including the G20 speech summit, has been declared as evidence of his dedication to enhancing Saudi Arabia's international position in the economy. Crown Prince Mohammed bin Salman has explored in leading with different significant political endeavours inside the Kingdom of Saudi Arabia (Cochran, 2019). The Vision 2030 plan, initiated in 2016, encompasses a comprehensive framework aimed at achieving economic diversification, social modernisation, and cultural growth (Rahman & Qattan, 2021). The objective is to facilitate the transition of Saudi Arabia into a more inclusive, forward-thinking, and internationally interconnected society. The active involvement with a diverse range of global leaders and their active participation in international platforms such as the G20 speech demonstrated their dedication to cultivating diplomatic relationships and promoting economic collaboration on a worldwide level (Kirton, 2019).

METHODOLOGY

The study has observed doing the linguistic analysis to deconstruct the G20 speech with Crown Prince Mohammed bin Salman. However, the methodology entails a thorough analysis of discourse analysis, rhetorical patterns, and the communication style used by the Crown Prince within the framework of global geopolitical and economic collaboration. The present approach explores the particulars of language, including linguistic subtleties, syntactic structures, and lexical choices, in order to get a profound understanding of how language is strategically used to communicate diplomatic messages and shape perceptions. Moreover, the efficacy of the Crown Prince's communication within the domain of global affairs has been explored in the study.

Analysis

"...There was no disagreement at all during the history of this (India-Saudi Arabia) relationship, but there is cooperation to build the future of our country and create opportunities. Today, we are working on future opportunities...I congratulate you on the management of the G 20 Summit and the initiatives achieved, including the Economic Corridor linking the Middle East, India and Europe, which requires that we work diligently in order to create it into reality..." Mohammed bin Salman Al Saud said (India News, India News Live and Breaking News Today (no date) Hindustan Times.).

Discourse Analysis

The speech made by Crown Prince Mohammed bin Salman used a positive framing strategy, highlighting the collaboration between India and Saudi Arabia, also considering the lack of past conflicts. With the help of discourse analysis, the importance of constructive framing fosters reciprocal cooperation and aligns with agreed future objectives. Moreover, the future-oriented perspective highlighted the significance of collaboration in determining the trajectories of both countries (Kiani *et al.*, 2020). However, the perspective

was aligned with his Vision 2030 initiative for Saudi Arabia, which also emphasises a forward-looking approach to development.

Rhetorical Analysis

The speech made by Crown Prince Mohammed bin Salman shows the use of persuasive rhetorical strategies that effectively convey his intended message (Baldi, 2020). Initially, the author assumes a celebratory stance, expressing admiration for the Prime Minister of India for effectively observing the G20 Summit. The action has developed a favourable connection through the counterpart's efforts and cultivating a sense of shared regard. Furthermore, the use of positive reinforcement becomes apparent when the Crown Prince has highlighted the significance of "*exerting diligent effort*" in relation to the Economic Corridor initiative. This statement has been analysed as an affirmation of the project, highlighting the need for a collaborative endeavor in order to transform the envisioned outcome into reality. The use of these rhetorical methods serves to strengthen the principle of the diplomatic tone of the speech, covering a sense of collaboration and amicability between the two countries.

Communication Style

During his speech delivered at the G20 speech summit, Crown Prince Mohammed bin Salman exhibited a diplomatic mode of communication that was characterised by the use of formal and polite language that was aligned with the customary expectations in the realm of international relations (Kornprobst, 2020). The statesman's approach has highlighted the need for cooperation and collective endeavours between India and Saudi Arabia, emphasising the shared responsibility in attaining mutual objectives. The Crown Prince has conveyed appreciation who made contributions towards the construction of the economic corridor, emphasising the significance of this fundamental measure in the integration of the project.

Speaking at the G20 Summit, Prince Mohammed bin Salman said,

"We look forward to the integration of the initiative and the economic corridor project, which is announced in this meeting. I would like to thank those who worked with us to reach this founding step to establish this important economic corridor".

Discourse Analysis

The statement made by Crown Prince Mohammed bin Salman reflects a forward-thinking perspective. The use of the phrase "We look forward to..." defines a sense of optimism and eagerness for the successful implementation of the initiative and the economic corridor project. The statement has highlighted a strong commitment to future advancement and growth. Furthermore, the expression of gratitude, "I would like to thank those who worked with us..." acknowledges the collaborative endeavours and valuable contributions made by leaders or organisations involved in the project. The statement has explored a sense of appreciation and positive relations.

Rhetorical Patterns

The dialogue made by Crown Prince Mohammed bin Salman demonstrates a sense of anticipation and optimism, as shown

by the words "We look forward to...". This line indicates a favourable perspective towards the forthcoming integration of the initiative and the economic corridor project. The statement has also conveyed a palpable enthusiasm and expectation about the next advancement. Furthermore, the act of expressing the statement has served to recognise and appreciate the valuable contributions made by those who participated in the project. The strategy has enhanced the interpersonal relationship and cultivates a positive relationship with persons who have played a pivotal part in the endeavor (Tianli *et al.*, 2022).

Communication Style

The statement made by Crown Prince Mohammed bin Salman utilises a diplomatic and formal linguistic approach, engaged with the customary communication style that has been observed in the realm of foreign affairs. This behaviour exhibits a degree of professionalism and decorum that is appropriate for an event of considerable importance. Additionally, the assertion upholds a cooperative and all-encompassing demeanour, exploring the significance of collective efforts in pursuit of a shared objective (Maleszka, 2019).

DISCUSSION

The study has explored the dialogues from Crown Prince Mohammed bin Salman at the G20 Summit, demonstrating an optimistic and future-oriented perspective that has highlighted the need for cooperation between India and Saudi Arabia. With the help of linguistic analysis, the perspectives of the dialogues have been emphasised. However, the analysis has given legal reasoning that has contributed to the effectiveness related to the legal draft and interpretation (Nguyen, 2021). The constructive framing of this coincides with the leaders for the future aspirations and the Vision 2030 project were discussed. However, the speaker uses rhetorical techniques such as celebratory and positive reinforcement procedures, which serve to cultivate a sense of goodwill and provide support for the Economic Corridor initiative. It has been observed that the reinforcement procedure is helpful in effectively reducing the maladaptive response (Ivy & Ledford, 2020). The leader mode of communication exhibits a diplomatic and formal approach according to established international standards (Hao *et al.*, 2022). Additionally, there is an emphasis on the significance of collaborative endeavours and the shared need to attain common goals. Diplomatic communication is considered a strategic process that has been characterized through the accuracy and courtesy in achieving a goal; however, the speech emphasises a collaborative and forward-looking strategy in enhancing bilateral ties and attaining mutually beneficial developmental objectives (Сахно, 2020).

Implications

- The forward-looking approach in the speech has shown a commitment to future partnership and growth between India and Saudi Arabia. However, this has established a positive basis for joint initiatives.
- The act of expressing contributions has served to recognize the contributions made by those participating in the project, promoting a feeling of appreciation and togetherness. This phenomenon has the potential to enhance interpersonal connections and foster ongoing collaboration.

- The use of diplomatic and formal language serves to emphasise the professionalism and decorum that is anticipated within the realm of international relations. This demonstrates a dedication to adhering to diplomatic standards and traditions.
- The prioritisation of cooperation indicates a readiness to engage in cooperative efforts aimed at achieving common objectives. The adoption of a collaborative approach has the potential to enhance the effectiveness and efficiency in the attainment of shared goals.

Conclusion

The dialogues delivered by Crown Prince Mohammed bin Salman at the G20 Summit served as a demonstration aimed at developing the cooperation between India and Saudi Arabia. The leader have used positive framing and a future-oriented serves as a catalyst for fostering future collaboration, exemplifying the Vision 2030 program. By using rhetorical techniques such as expressions of congratulations and positive reinforcement, the author effectively cultivates a sense of goodwill and underscores the importance of collaborative efforts, specifically in the context of the Economic Corridor initiative. The use of formal language adheres to diplomatic conventions while highlighting collective accountability in attaining common goals. The study has been included as a monument to the shared dedication of both countries in pursuing mutual growth and development, therefore establishing a positive foundation for future collaborations between India and Saudi Arabia.

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